

# Making it Easy to Generate Buy-in and Spread the Word

## One-hour Presentation Providing an Overview of the *Get Focused...Stay Focused!*™ Program

The presentation that follows (pages 210-216) was designed to inform stakeholders and can be delivered by anyone who is motivated to share the *Get Focused...Stay Focused!*™ program model with their colleagues and networks. Infused throughout the presentation are video clips (about 30 minutes in total) that present most of the content, eliminating the need for extensive presenter prep. Using the slides and embedded videos, along with detailed presenter notes and suggested scripts, a couple of hours of study can help someone deliver an engaging and effective presentation. Share this presentation with your school team, colleagues, parents, community leaders and school board members.

Download the presentation along with the videos: [www.getfocusedstayfocused.org/onehourpresentation](http://www.getfocusedstayfocused.org/onehourpresentation)

### **Presentation Outline**

- 1) **Setting the Stage:** The workshop begins with the presenter leading self-discovery exercises (12 to 15 minutes), helping the audience draw some important conclusions about the value of this effort to themselves and students.
  - Activity: College-Major-Career (2 to 3 minutes)
  - Activity: Kelly Green (8 minutes)
  - Video: Academic Coaching Video (4 minutes)  
[www.academicinnovations.com/childress/index.html](http://www.academicinnovations.com/childress/index.html)
  - Video: Why a 10-year Plan? (7 minutes)  
[www.academicinnovationshighered.com/CCCvideos/keytosuccess.html](http://www.academicinnovationshighered.com/CCCvideos/keytosuccess.html)
- 2) **Research:** Overview of the research provided in reports by the California Community College Student Success Task Force and the American Association of Community Colleges.
- 3) ***Get Focused...Stay Focused!*™ Model:** What it is and why it's important.
  - a. Get Focused
    - Video: Dual Enrollment Freshman Transition (6 minutes)  
[www.academicinnovationshighered.com/CCCvideos/deft.html](http://www.academicinnovationshighered.com/CCCvideos/deft.html)
  - b. Stay Focused
    - Video: Follow-up Modules—Providing strategies for the 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> grades  
[www.getfocusedstayfocused.org/GFSF\\_Modules\\_Overview.mp4](http://www.getfocusedstayfocused.org/GFSF_Modules_Overview.mp4)
- 4) **A Lasting Impact:** Outcomes for schools and students are quickly reviewed.
  - Video: DEFT Students – Three Years Later (6 minutes)  
[www.academicinnovations.com/vid\\_deftresults.html](http://www.academicinnovations.com/vid_deftresults.html)
- 5) **Closing:**
  - Video: Dr. David Cash, Superintendent (7 minutes)  
[www.academicinnovations.com/vid\\_gfsf\\_drcash.html](http://www.academicinnovations.com/vid_gfsf_drcash.html)